



DISCOVER THE UNTOLD  
POWER OF VIDEO

# WHY VIDEO?

VERSION 2.0



RECQUIXIT 录可喜 | A Film & Video Production Co.

MOTION VISUALS THAT MOVES YOU  
怦然心动的摄影



WHY VIDEO? HERE'S WHY

# Your #1 Salesman

It's your **best salesman** that *never goes to sleep*; has the ability to travel around the world, and **promotes** your brand **24/7**.



## Powerful Media

**Video's** super **hot** right now – and *will always be*. Stop wasting time with underperforming media assets.



## Educate

Educate your audience about your product/services crystal clearly. **They'll love you for it.**



## High ROI Marketing

Your marketing efforts, go much much further when you leverage video.



# 5 Long Term Benefits



GLOBAL REACH  
**Be Seen, Worldwide**



**MV + CP = GR**

This is our video marketing formula:

**More Videos + Constant Promotion = Guaranteed Returns**

This is one of the surest ways to amplify not only your brand reach, but sales opportunities. Start blipping on your audience's radar!

**Stand Out**

**Strengthen Brand Image**

Effortlessly stand out from your competitors with video – most brands are still behind as they don't have a video budget or video marketing plan!



GET MORE DONE

**Win-Win Situation**



**More Buzz**



**Save Time**



IT'S HAPPENING  
A Video can bring you...

+ 500%

Brand Awareness



## 61% Higher Response

Most people can't be bothered with reading **text** nowadays.

**61% of company decision makers** also prefer watching a video than read an article.

REAL FACTS  
Video Era

1/3

of everyone's time spent online, is on video



## Viral Potential

People are more likely to **re-share a video**! With the right video content and marketing strategy, your brand can spread like wildfire.



CONTENT DOMINATION

## Video Conquers

- ✓ 1 Video = 1.8 Million Words
- ✓ Video will claim more than 80% of internet by 2020.

## New Connections

Use Video to constantly reach out to new potential fans, buyers, customers! You never know who will be watching your video next!

It could just be your next biggest order.

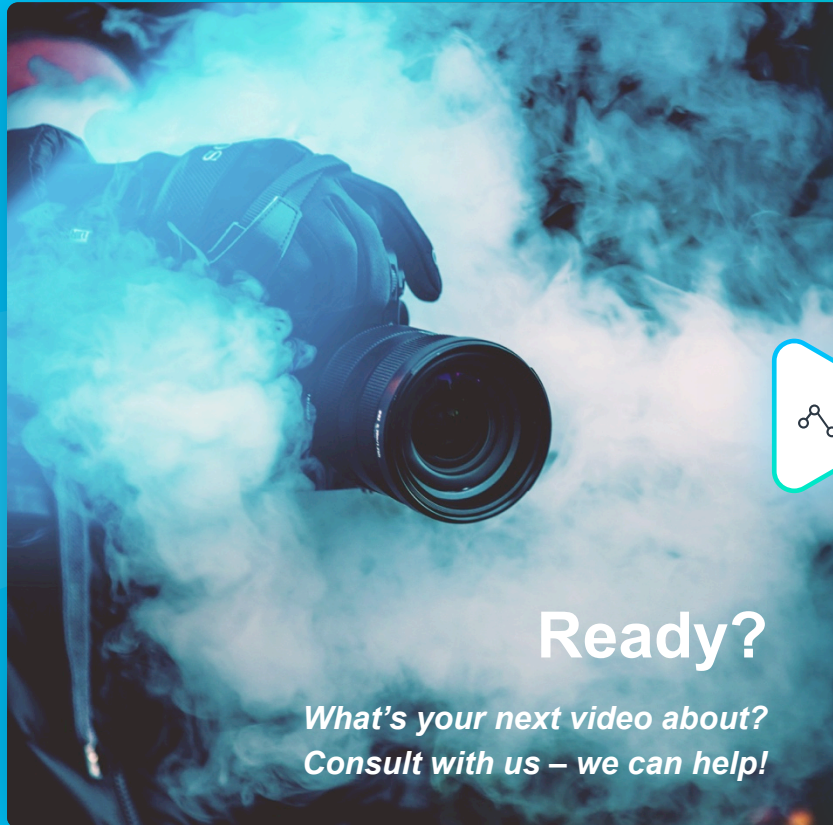






WHY VIDEO

# Video Works



## Ready?

*What's your next video about?  
Consult with us – we can help!*



## Creating Actions

Because getting your viewer to take action & commit to your brand, is all that matters.

You could **build your business**, just with video.

81%

Greater  
Response Rate

96%

Decision Making  
Influencer

87%

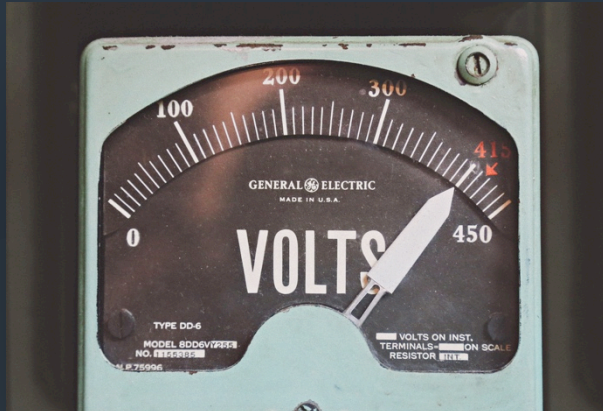
Greater intimacy &  
Engagement





WHY VIDEO

# Hyper-Impact Media



## Emotion Injection

Use **visuals + sound** strategically to **showcase** your **brand's** offers and **value!**

When you can trigger the necessary emotions with video, you are 130%+ more likely to seize your audience's attention and hearts!

## Maximum Engagement

**Reinforce** with video how your business/brand can help.

It surely beats text and articles.



## Repeat Views

If you've **crafted** an **entertaining** and **memorable** video, it's very likely that your viewer will re-watch your video!

What does this mean? More views, deeper brand enforcement, hence stronger connection!

VIDEO

BENEFITS



VIDEO WINS, ALWAYS

## Let's Shoot

Need a Video Crew, photographer, or creative talent on board?

We got you covered.

Let us help grow your business with hyper-impact videos.

CHECK OUT OUR LATEST SHOW REEL AT

[www.recquixit.com/portfolio](http://www.recquixit.com/portfolio)





WHAT WE DO BEST

# — Video Offers

## Event Videos

Every special event or occasion deserves to be captured and shared.

## Promo Videos

We love **creating promo videos** that'll help reinforce your brand identity.

## Product Videos

**Got a product?** Introduce it with motion visuals. If you've got a service, give a demonstration on screen.

## Music Videos

If you're a music artist or brand, a music video is proven viral-ready and attention-grabbing.



## Aerial Videos

Need that shot from above? We've got a crew of seasoned pilots to film.

## Documentaries

**Got a message or story to capture? Document it on film.**

## Internals

Training videos, explainer guides, company culture videos, testimonials, to internals-usage





SMOOTH PROCESS

# Streamlined Workflow

Working with us is easy.

From creative planning, shooting, to post-production, we ensure that every step of the way is streamlined with clear communications and quality service.

## 01

### BRIEF

Our first step is to fully understand you video's requirements, as well as your brand's vision, philosophy & values.

## 02

### PRODUCTION DAY

**We get to work.** We send our crew to film all the required visuals to bring your idea to life.

## 03

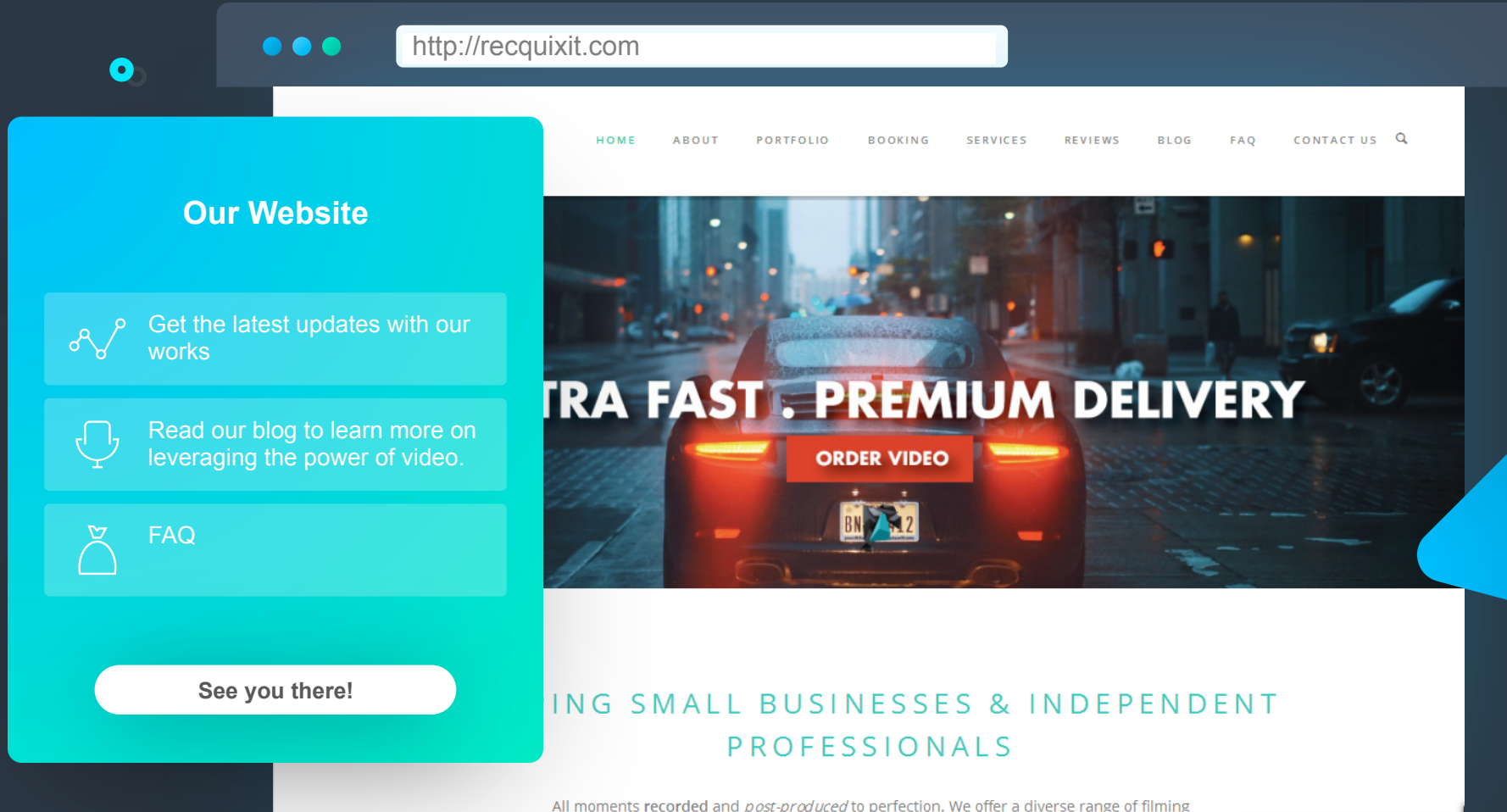
### POST-PRODUCTION & DELIVERY

Once the video is edited and ready for the world, we will submit all deliverables, call for feedback,.



MORE ABOUT US

# Explore More



Let us help grow your  
business, with video.

See our latest works!

RECQUIXIT

MOTION VISUALS THAT MOVE YOU



## Get in touch!

We'd love to meet up and get to know  
you.

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## A Big, Big Thank You

**Your time and attention means** a lot to us.  
Thank you for being here again.

We look forward to hearing from you!