

VIDEO PRODUCTION

CASE STUDIES

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Here are a few case studies and brands we had the privilege to produce videos and brand content for.





BRAND PROMO

SOCIALS / ADS / PROMO VIDEOS

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CLIENT



VIDEO TYPE

Travel
Promo / Social

SCOPE

Creative
Pre-production
Filming
Aerial
Video Editing

ABOUT

Full scale production for Hotel Discovery's promo video for their 3rd year anniversary. Video filmed in Diaoyu Tai, a prestigious hotel in Hangzhou.

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CLIENT



VIDEO TYPE

Sports
Promo / Documentary

SCOPE

Creative
Pre-production
Filming
Video Editing

ABOUT

We were commissioned to create a two-part video documentary and promo video for Korea's Indigo Racing team, during their debut race in Shanghai and Ningbo.

We were also fortunate to experience their Double Podium moment.



TYPE

**Documentary
Promo / Social**

SCOPE

**Creative
Pre-production
Filming
Video Editing**

CLIENT



ABOUT

This as a four-day film and video documentation to recap the entire orientation week for Duke University, Kunshan. The goal was to capture the spirit of the brand, state-of-the-art facilities, and multicultural environment.



CLIENT **:hager**

VIDEO TYPE

**Product
Promo / Social**

SCOPE

**Creative
Pre-production
Filming
Video Editing**

ABOUT

A full scale production introducing Hager's solutions and services for electrical installation in residential homes inside the Chinese market.



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CLIENT

DINER

TYPE

**Photography
Product
Promo / Social**

SCOPE

**Creative
Photography
Photo touch up**

ABOUT

Food, interior, and lifestyle photography for DINER restaurant's two different branches in Shanghai. The images are to be used for media content: website, social, and distributed through delivery apps.

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TYPE

Promo
Education

SCOPE

Creative
Filming
Video Editing

CLIENT



ABOUT

This was a promo and press video for Fosun's Miniversity and Mattel's partnership program.

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TYPE

Promo / Socials
In-Store Ads

SCOPE

Filming
Video Editing
Photography

CLIENT



ABOUT

This was a global campaign for Champion, where they were featuring local celebrity influencers to share their story on how you can “Be Your Own Champion”

CLIENT

ZAMPERLA

VIDEO TYPE

**Product
Promo / Social**

SCOPE

**Pre-Production
Filming
Aerial
Video Editing**

ABOUT

Film and video production for Italy's amusement ride company, Zamperla. Here I went to Dalian to film both on-ground and drone footages for their rollercoaster, Thunderbolt.



CORPORATE

INTERVIEWS / PROMO / EVENTS / INTERNAL ASSETS

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CLIENT

SHISEIDO

VIDEO TYPE

Interview
Global, Internal
Promo / Social

SCOPE

Creative
Pre-production
Filming

ABOUT

This was an interview and lifestyle filming for Shanghai's Shiseido CEO, as he reflects on the company's brand philosophy.





CLIENT

J.P.Morgan

VIDEO TYPE

**Interview
Corporate / Social**

SCOPE

**Filming
Photography**

ABOUT

A social promo and executive highlight video featuring the CEO of JP Morgan here in Shanghai. Vi

The video is part of their senior executive level series, which will be used to also recruit new future talents.



100 一百周年
YEARS OF
J.P. MORGAN IN CHINA

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CLIENT

Ogilvy

VIDEO TYPE

Interview / Lifestyle
Promo / Social

SCOPE

Pre-production
Filming

ABOUT

An interview and lifestyle B Rolls filmed for Ogilvy's client, University of Auckland. This was raw footage filmed to be later produced as part of their overseas alumni video campaign.

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CLIENT



United Nations

VIDEO TYPE

**Corporate
Documentary**

SCOPE

**Filming
Photography**

ABOUT

This was a 4-day film and photo documentary for United Nation's Sino-African cross-cultural campaign that took place in Jilin, China

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TYPE

Interview
Social

SCOPE

Pre-production
Filming

CLIENT

PLATINUM ABC

ABOUT

Interview film for the head innovation and R&D for Platinum Group. The content is used as part of their Platinum ABC campaign to educate their audience on leveraging platinum for their products, as well as the manufacturing process.

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CLIENT

RTG
CONSULTING GROUP

VIDEO TYPE

**Event
Educational**

SCOPE

**Creative
Pre-production
Filming
Video Editing**

ABOUT

Film and video editing for RTG Consulting Group's Speaker Series campaign. This video features international guest speaker Bill Hoogterp.

The **RTG Speaker Series** connects international experts with dedicated, life-long learners and provides the tools & resources for 'Pursuing Betterment.'

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TYPE

Interview
Promo / Travel

SCOPE

Creative
Pre-production
Filming

CLIENT



ABOUT

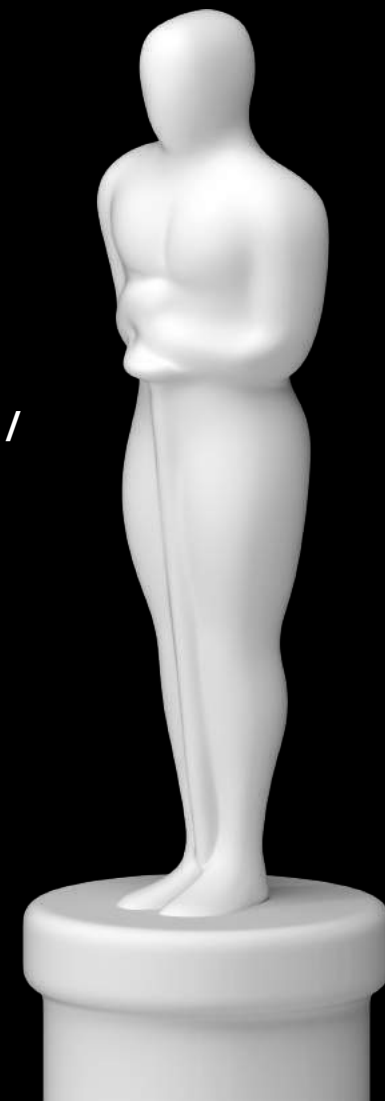
Interview and documentary reaction videos for Italy's governmental beIT campaign ads as they are displayed in two prime locations in Shanghai city.

A large, abstract, organic shape in shades of blue and cyan, resembling a splash or a cluster of bubbles, positioned on the left side of the image.

CREATIVE ASSETS

**EVENT VIDEOS / DOCUMENTARIES / MUSIC VIDEOS /
PERFORMANCES / VIDEOS**

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CLIENT

**GRND
CNTRL**

VIDEO TYPE

**Event Recap
Promo / Social**

SCOPE

**Filming
Video Editing**

ABOUT

Film and video editing for the widely acclaimed Chengdu-based Chinese rapper "ICE" during his local performance in Shanghai at GRNDCNTRL.



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CLIENT

UNIGHT

VIDEO TYPE

**Event
Promo / Social**

SCOPE

**Filming
Video Editing**

ABOUT

Event video recap for Koen Bauweraerts (Coone), the Belgian hardstyle producer and DJ's performance in Shanghai, at Club SOS.

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TYPE

Music Video
Promo / Social

SCOPE

Creative
Filming
Video Editing

CLIENT

Augustine Brown

ABOUT

This a music video for Augustine Brown, an Australian hiphop artist, where the final video was to be debuted on MTV Australia. Video was filmed during his visit to Shanghai.



TYPE

Event Video
Promo / Social

SCOPE

Filming

CLIENT

Carlos Damas

ABOUT

This was a live concert filming at the Shanghai Oriental Art Center (SHOAC) in Shanghai for the leading Portuguese's violinist and recording artist, Carlos Damas.

CLIENT



VIDEO TYPE

Live Performance
Promo / Social

SCOPE

Pre-Production
Filming
Video Editing

ABOUT

Film and video production for Budweiser's BUDX Beats and SHFT's Chinese New Year celebration video, featuring performances from high caliber artists like Kozay, Gia, DJ Lilith.

The videos were also prefilmed footage for their livestream content assets.





CLIENT



VIDEO TYPE

**Event
Social/Promo**

SCOPE

**Pre-production
Filming
Video Editing**

ABOUT

Film and video editing for NETEASE's Fever Press Conference.

The deliverables were multiple social cutdowns, including a full length 60s event recap for marketing purposes.



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CLIENT

UNIGHT

VIDEO TYPE

**Event
Promo/Social**

SCOPE

**Creative
Pre-production
Filming
Video Editing**

ABOUT

Film, including aerial filming, for the summer white pool party festival "MISSION OUT".

This was a collaboration between three of Shanghai's top entertainment night club.

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POSE LIBRARY WITH ALLEN



CLIENT

PURE
YOGA

VIDEO TYPE

**Product
Educational**

SCOPE

**Creative
Pre-production
Filming
Video Editing**

ABOUT

Film and video editing Pure Yoga's online course videos as they are rolling out their paid membership platform PURECAST.

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CLIENT



VIDEO TYPE

**Product
Educational**

SCOPE

**Creative
Filming
Video Editing**

ABOUT

Film and video editing for NIU Technologies user-support video for their latest scooter release, the Mqi GT

The video series was filmed in 4 different languages (Chinese, English, Spanish, Dutch) to instruct about the product's capabilities and how to operate it.

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CLIENT



VIDEO TYPE

**Promo
Event Recap**

SCOPE

**Pre-production
Filming
Video Editing**

ABOUT

Film and video editing for The Sukhothai hotel's restaurant La Scala, including an event video and photography coverage for their masquerade event.

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CLIENT



VIDEO TYPE

Product
Promo / Social

SCOPE

Photography
Photo Touchup

ABOUT

Interior and venue photography for the renown Yunnan restaurant Lost Heaven located at the Bund in Shanghai.

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THANK YOU 😊

Thank you again for your time.

We truly appreciate it & we look forward to helping you out with your next production requirement.

GOT ANY QUESTIONS?

We'd love to hear from you.
Please reach out us to anytime at:



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